

Alliance Française FRENCH FILM FESTIVAL

CHRISTCHURCH PRESS RELEASE

Alliance Française French Film Festival New Zealand
Tuesday 17 March 2015. For immediate release.

Christchurch festival grows in 2015

The ninth annual Alliance Française French Film Festival wrapped up in Christchurch last Sunday 15 March, with more than a 60% growth in attendance figures from 2014.

“It’s great seeing such progress in Christchurch,” says Festival Director Sarah Reese, “We certainly look forward to developing Christchurch further as a festival venue in 2016 and beyond.”

Back by popular demand

Some of the festival’s most popular titles will be returning to Christchurch from 27 - 29 March for an exclusive series of encore screenings at Hoyts Northlands.

The full encore screening programme will be announced on the festival’s website www.frenchfilmfestival.co.nz in the coming week.

Special guest announced for Christchurch encore screenings

Hot off the success of her recent première at the Vancouver International Film Festival, first-time feature filmmaker Julie Georgia Bernard will present a special screening of her documentary *Handmade with Love in France* followed by an exclusive Q+A on Thursday 26 March at 6:30pm at Hoyts Northlands Christchurch.

Handmade with Love in France is a riveting documentary celebrating the Parisian artisans who create haute couture outfits for the likes of Dior, Yves Saint Laurent and Chanel, and explores what happens when their workshops begin to close their doors. New Zealand Herald’s Viva Magazine recently called it, “The best film at this year’s French Film Festival.”

“I love New Zealand,” says Bernard, “and it would be such an honour if you like my film.”

Booking information can be found on the official website, www.frenchfilmfestival.co.nz
Early booking recommended.

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Interview requests with Julie Georgia Bernard and Festival Director Sarah Reese can be sent to Kailey Carruthers, the festival’s Marketing and Communications Manager, on communications@frenchfilmfestival.co.nz or on +64 4 894 12 03.