

Alliance Française FRENCH FILM FESTIVAL

Alliance Française French Film Festival 2015

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For immediate release

Returning to New Zealand screens in 2015!

Proudly sponsored by L'Oréal Paris, the Alliance Française French Film Festival has firmly established itself as the largest French cultural event on New Zealand's national cultural calendar. Following a six-fold increase in attendance figures since 2012, the festival is now one of the largest French film festivals outside France and a diverse showcase of the best contemporary French-language cinema available in New Zealand. The festival will return to eleven cities nationwide from 19 February to 29 April 2015.

Education Outreach Programme announced for the Alliance Française French Film Festival 2015

Today the Festival Team will unveil their Education Outreach Programme for the Alliance Française French Film Festival 2015.

The Education Outreach Programme is designed to engage, educate and inspire student audiences by exposing them to French language in context, and encouraging discussion in the classroom through comprehensive study guides, which are provided free of charge.

The four Education Outreach films are as follows:

- *Asterix: The Mansions of the Gods (Astérix : Le Domaine des Dieux)* directed by Alexandre Astier and Louis Clichy
- *Grand Illusion (La Grande Illusion)* directed by Jean Renoir
- *Moomins on the Riviera (Les Moomins sur la Riviera)* directed by Xavier Picard
- *Nicholas on Holiday (Les Vacances du Petit Nicolas)* directed by Laurent Tirard

"One of our goals over the past few years has been to reach out to students of any age who are either learning French or have always dreamed of doing so," explains Festival Director Sarah Reese, "We want to continue to expand cultural horizons and increase opportunities for young New Zealanders interested in taking on a challenge."

The full film selection will be announced publicly on 29 January 2015, along with the release of the comprehensive study-guides, which will be available to download from the Festival website.

For all Festival updates and film information, please visit www.frenchfilmfestival.co.nz and register to receive e-newsletters.

The Alliance Française

The Alliance Française is a worldwide, non-profit network of associations dedicated to the promotion of French language and culture. There are 10 branches in New Zealand where it has been active for 118 years, each centre offering social and cultural activities as well as generally providing French language classes. For further information about the Alliance Française network, please visit www.alliancefr.org.nz

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